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Dau Don Va Vinh Quang Poster.jpg Introduction

The Customer Rules

The former Executive Vice President of Walt Disney World shares indispensible Rules for serving customers with consistency, efficiency, creativity, sincerity, and excellence. Lee Cockerell knows that success in business--any business--depends upon winning and keeping customers. In 39 digestible, bite-sized chapters, Lee shares everything he has learned in his 40+ year career in the hospitality industry about creating an environment that keeps customers coming back for more. Here, Lee not only shows why the customer always rules, but also the Rules for serving customers so well they'll never want to do business with anyone but you. For example: Rule #1: Customer Service Is Not a Department Rule #3: Great Service Follows the Laws of Gravity Rule #5: Ask Yourself \"What Would Mom Do?\" Rule #19: Be a Copycat Rule #25. Treat Every Customer like a Regular Rule #39: Don't Try Too Hard As simple as they are profound, these principles have been shown to work in companies as large as Disney and as small as a local coffee shop; from businesses selling cutting-edge technologies like computer tablets to those selling products as timeless as shoes and handbags; at corporations as long-standing as Ford Motors and those as nascent as a brand new start-up. And they have been proven indispensible at all levels of a company, from managers responsible for hiring and training employees, setting policies and procedures, and shaping the company culture to front line staff who deal directly with clients and customers Chock-full of universal advice, applicable online and off, The Customer Rules is the essential handbook for service excellence everywhere.

The Day I Woke Up Different

Have you ever felt a little different from everyone else? It may be because of the way you look or speak, the foods you eat, or how your family acts. Your differences can be easy to spot, but it may be hard to see how being different can actually be a good thing. The Day I Woke Up Different is about a child who is raised in a Vietnamese household and starts noticing the contrasts between their home life and American society outside of it. Standing out can often feel lonely. But, sometimes all it takes is that someone who understands and helps you realize that being different means being unique. And that's a great thing! We all have our different parts that make us whole. This is a story about living between cultures, identity, and self-acceptance. This story hopes to inspire you to look at yourself and enjoy all the parts that make you a complete and amazing person.

I Am Gifted, So Are You!

Every student can achieve and excel if given the opportunity! This book will inspire legions of students to stretch and realize their potential. It tells the inspiring story of an underachieving 13-year-old's rise to become among the top 1% of students in the National University of Singapore, and earn a place on the Dean's List every consecutive year for outstanding academic achievements. Adam shares with readers the skills and success strategies of his personal journey, in simple and clear terms, with exercises to help train others in his techniques. It is the perfect book for students, parents, educators and anyone who wants to enhance his or her brainpower.

Kane and Abel

The mega-bestselling novel that made Jeffrey Archer a star, Kane and Abel, "a sprawling blockbuster!"—Publishers Weekly TWO STRANGERS BORN WORLDS APART. ONE DESTINY THAT WOULD DEFINE THEM BOTH... William Lowell Kane and Abel Rosnovski, one the son of a Boston millionaire, the other a penniless Polish immigrant—born on the same day near the turn of the century on opposite sides of the world—are brought together by fate and the quest of a dream. Two men—ambitious, powerful, ruthless—are locked in a relentless struggle to build an empire, fueled by their all-consuming hatred. Over sixty years and three generations, through war, marriage, fortune, and disaster, Kane and Abel battle for the success and triumph that only one man can have. "Archer is a master entertainer."—Time

In the Crossfire

A stunning autobiographical account of the fight for freedom in Ho Chi Min's Vietnam.

Hello, Habits: A Minimalist's Guide to a Better Life

The internationally best-selling author of Goodbye, Things shares insights and practices to help us embrace habits and become the best versions of ourselves. Fumio Sasaki changed his life when he became a minimalist. But before minimalism could really stick, he had to make it a habit. All of us live our lives based on the habits we've formed, from when we get up in the morning to what we eat and drink to how likely we are to actually make it to the gym. In Hello, Habits, Sasaki explains how we can acquire the new habits that we want—and get rid of the ones that don't do us any good. Drawing on leading theories and tips about the science of habit formation from cognitive psychology, neuroscience, and sociology, along with examples from popular culture and tried-and-tested techniques from his own life, he unravels common misperceptions about \"willpower\" and \"talent,\" and offers a step-by-step guide to success. Ultimately, Sasaki shows how ordinary people like himself can use his principles of good habit-making to improve themselves and change their lives.

The Vietnamese Boat People, 1954 and 1975-1992

The biggest diaspora in Vietnamese history occurred between 1975 and 1992, when more than two million people fled by boat to escape North Vietnam's oppressive communist regime. Before this well-known exodus from Vietnam's shores, however, there was a massive population shift within the country. In 1954, one million fled from north to south to escape war, famine, and the communist land reform campaign. Many of these refugees went on to flee Vietnam altogether in the 1970s and 1980s, and the experiences of 1954 influenced the later diaspora in other ways as well. This book reassesses the causes and dynamics of the 1975-92 diaspora. It begins with a discussion of Vietnam from 1939 to 1954, then looks closely at the 1954 \"Operation Exodus\" and the subsequent resettlements. From here the focus turns to the later events that drove hundreds of thousands of Vietnamese to flee their homeland in 1975 and the years that followed. Planning for escape, choosing routes, facing pirates at sea, and surviving the refugee camps are among the many topics covered. Stories of individual escapees are provided throughout. The book closes with a look at the struggles and achievements of the resettled Vietnamese.

Outliers

From the bestselling author of Blink and The Tipping Point, Malcolm Gladwell's Outliers: The Story of Success overturns conventional wisdom about genius to show us what makes an ordinary person an extreme overachiever. Why do some people achieve so much more than others? Can they lie so far out of the ordinary? In this provocative and inspiring book, Malcolm Gladwell looks at everyone from rock stars to professional athletes, software billionaires to scientific geniuses, to show that the story of success is far more

surprising, and far more fascinating, than we could ever have imagined. He reveals that it's as much about where we're from and what we do, as who we are - and that no one, not even a genius, ever makes it alone. Outliers will change the way you think about your own life story, and about what makes us all unique. 'Gladwell is not only a brilliant storyteller; he can see what those stories tell us, the lessons they contain' Guardian 'Malcolm Gladwell is a global phenomenon ... he has a genius for making everything he writes seem like an impossible adventure' Observer 'He is the best kind of writer - the kind who makes you feel like you're a genius, rather than he's a genius' The Times

Disney's Land

A propulsive and "entertaining" (The Wall Street Journal) history chronicling the conception and creation of the iconic Disneyland theme park, as told like never before by popular historian Richard Snow. One day in the early 1950s, Walt Disney stood looking over 240 acres of farmland in Anaheim, California, and imagined building a park where people "could live among Mickey Mouse and Snow White in a world still powered by steam and fire for a day or a week or (if the visitor is slightly mad) forever." Despite his wealth and fame, exactly no one wanted Disney to build such a park. Not his brother Roy, who ran the company's finances; not the bankers; and not his wife, Lillian. Amusement parks at that time, such as Coney Island, were a generally despised business, sagging and sordid remnants of bygone days. Disney was told that he would only be heading toward financial ruin. But Walt persevered, initially financing the park against his own life insurance policy and later with sponsorship from ABC and the sale of thousands and thousands of Davy Crockett coonskin caps. Disney assembled a talented team of engineers, architects, artists, animators, landscapers, and even a retired admiral to transform his ideas into a soaring yet soothing wonderland of a park. The catch was that they had only a year and a day in which to build it. On July 17, 1955, Disneyland opened its gates...and the first day was a disaster. Disney was nearly suicidal with grief that he had failed on a grand scale. But the curious masses kept coming, and the rest is entertainment history. Eight hundred million visitors have flocked to the park since then. In Disney's Land, "Snow brings a historian's eye and a child's delight, not to mention superb writing, to the telling of this fascinating narrative" (Ken Burns) that "will entertain Disneyphiles and readers of popular American history" (Publishers Weekly).

The Perfect War

"Powerfully and persuasively . . . Gibson tells us why we were in Vietnam . . . a work of daring brilliance—an eye-opening chronicle of waste and self-delusion." —Robert Olen Butler In this groundbreaking book, James William Gibson shatters the misled assumptions behind both liberal and conservative explanations for America's failure in Vietnam. Gibson shows how American government and military officials developed a disturbingly limited concept of war—what he calls "technowar"—in which all efforts were focused on maximizing the enemy's body count, regardless of the means. Consumed by a blind faith in the technology of destruction, American leaders failed to take into account their enemy's highly effective guerrilla tactics. Indeed, technowar proved woefully inapplicable to the actual political and military strategies used by the Vietnamese, and Gibson reveals how US officials consistently falsified military records to preserve the illusion that their approach would prevail. Gibson was one of the first historians to question the fundamental assumptions behind American policy, and The Perfect War is a brilliant reassessment of the war—now republished with a new introduction by the author. "This book towers above all that has been written to date on Vietnam." —LA Weekly

Vietnam

\"Marr's previous book, Vietnam 1945, ends on 2 September when big crowds gathered in Hanoi and Saigon to celebrate Vietnamese independence. This book focuses on the next sixteen months, when Vietnam's future course was determined. It recreates in vivid detail what it was like to be there in these dramatic postcolonial moments as the Japanese, British and Americans faded from view, the DRV began to function and establish an army, the French maneuvered to restore colonialism, but the beginnings of the Cold War swept Vietnam

into its orbit with the Chinese Red Army victories and Chinese arms on the border. As with his other books Marr pioneers the history of war from the Vietnamese perspective\"--Provided by publisher.

The Vietnamese Americans

Presents an introduction to Vietnam, its people, culture, and religion; features a history of Vietnamese immigration; and discusses some of the challenges faced by Vietnamese Americans in the areas of employment, education, political participation, and cultural preservation.

The Present Crisis of the Holy See Tested by Prophecy: Four Lectures

The first sustained analysis of the current oeuvre of film director Darren Aronofsky, examining the many intersections between his filmic work and his philosophical positions--

Know Your Enemy

This extraordinary memoir tells the story of one man's experience of the wars of Viet Nam from the time he was old enough to be aware of war in the 1940s until his departure for America 15 years after the collapse of South Viet Nam in 1975. Nguyen Cong Luan was born and raised in small villages near Ha Noi. He grew up knowing war at the hands of the Japanese, the French, and the Viet Minh. Living with wars of conquest, colonialism, and revolution led him finally to move south and take up the cause of the Republic of Viet Nam, exchanging a life of victimhood for one of a soldier. His stories of village life in the north are every bit as compelling as his stories of combat and the tragedies of war. This honest and impassioned account is filled with the everyday heroism of the common people of his generation.

Darren Aronofsky?s Films and the Fragility of Hope

A visually stunning story of resilience and determination by an award-winning new author-illustrator team, perfect for back to school. This is no ordinary first journey. The rainy season has come to the Mekong Delta, and An, a young Vietnamese boy, sets out alone in a wooden boat wearing a little backpack and armed only with a single oar. On the way, he is confronted by giant crested waves, heavy rainfall and eerie forests where fear takes hold of him. Although daunted by the dark unknown, An realizes that he is not alone and continues to paddle. He knows it will all be worth it when he reaches his destination--one familiar to children all over the world.

The Republic of Vietnam Armed Forces

Seven key principles from Finland for building a culture of trust in schools around the world. In the spring of 2018, thousands of teachers across the United States—in states like Oklahoma, Kentucky, and Arizona—walked off their jobs while calling for higher wages and better working conditions. Ultimately, these American educators trumpeted a simple request: treat us like professionals. Teachers in many other countries feel the same way as their US counterparts. In Teachers We Trust presents a compelling vision, offering practical ideas for educators and school leaders wishing to develop teacher-powered education systems. It reveals why teachers in Finland hold high status, and shows what the country's trust-based school system looks like in action. Pasi Sahlberg and Timothy D. Walker suggest seven key principles for building a culture of trust in schools, from offering clinical training for future teachers to encouraging student agency to fostering a collaborative professionalism among educators. In Teachers We Trust is essential reading for all teachers, administrators, and parents who entrust their children to American schools.

Eko(space)Nugroho

An in-depth analysis of the Apocalypse that really makes sense. Proves it is a prophetic history of the Catholic Church. Proceeds chapter by chapter and verse by verse, explaining everything in terms of the language and symbolic meaning of Scripture itself. Gives the keys to understanding the Apocalypse. Shows we are on the verge of dramatic events! A masterpiece!

Nationalist in the Viet Nam Wars

\"Kevin Gannon asks that the contemporary university's manifold problems be approached as opportunities for critical engagement, arguing that, when done effectively, teaching is by definition emancipatory and hopeful. Considering individual pedagogical practice, the students who are teaching's primary audience and beneficiaries, and the institutions and systems within which teaching occurs, Radical Hope surveys the field, tackling everything from imposter syndrome to cellphones in class to allegations of a campus \"free speech crisis\"--

My First Day

UPDATED TO INCLUDE PAUL McCARTNEY'S KNIGHTING AND THE DEATHS OF JOHN LENNON AND GEORGE HARRISON Philip Norman's biography of the Beatles is the definitive work on the world's most influential band -- a beautifully written account of their lives, their music, and their times. Now brought completely up to date, this epic tale charts the rise of four scruffy Liverpool lads from their wild, often comical early days to the astonishing heights of Beatlemania, from the chaos of Apple and the collapse of hippy idealism to the band's acrimonious split. It also describes their struggle to escape the smothering Beatles' legacy and the tragic deaths of John Lennon and George Harrison. Witty, insightful, and moving, \"Shout!\" is essential reading not just for Beatles fans but for anyone with an interest in pop music.

In Teachers We Trust: The Finnish Way to World-Class Schools

Molecular Aspects of Plant Beneficial Microbes in Agriculture explores their diverse interactions, including the pathogenic and symbiotic relationship which leads to either a decrease or increase in crop productivity. Focusing on these environmentally-friendly approaches, the book explores their potential in changing climatic conditions. It presents the exploration and regulation of beneficial microbes in offering sustainable and alternative solutions to the use of chemicals in agriculture. The beneficial microbes presented here are capable of contributing to nutrient balance, growth regulators, suppressing pathogens, orchestrating immune response and improving crop performance. The book also offers insights into the advancements in DNA technology and bioinformatic approaches which have provided in-depth knowledge about the molecular arsenal involved in mineral uptake, nitrogen fixation, growth promotion and biocontrol attributes.

The Book Of Destiny

DigiCat Publishing presents to you this special edition of \"Sex and Repression in Savage Society\" by Bronislaw Malinowski. DigiCat Publishing considers every written word to be a legacy of humankind. Every DigiCat book has been carefully reproduced for republishing in a new modern format. The books are available in print, as well as ebooks. DigiCat hopes you will treat this work with the acknowledgment and passion it deserves as a classic of world literature.

Radical Hope

An inventive, wholly original look at the complex psyche of Eastern Europe in the wake of the revolutions of 1989 and the opening of the communist archives. In the tradition of Timothy Garton Ash's The File, Yale historian and prize-winning author Marci Shore draws upon intimate understanding to illuminate the afterlife of totalitarianism. The Taste of Ashes spans from Berlin to Moscow, moving from Vienna in Europe's west

through Prague, Bratislava, Warsaw and Bucharest to Vilnius and Kiev in the post-communist east. The result is a shimmering literary examination of the ghost of communism – no longer Marx's "specter to come" but a haunting presence of the past. Marci Shore builds her history around people she came to know over the course of the two decades since communism came to an end in Eastern Europe: her colleagues and friends, once-communists and once-dissidents, the accusers and the accused, the interrogators and the interrogated, Zionists, Bundists, Stalinists and their children and grandchildren. For them, the post-communist moment has not closed but rather has summoned up the past: revolution in 1968, Stalinism, the Second World War, the Holocaust. The end of communism had a dark side. As Shore pulls the reader into her journey of discovery, reading the archival records of people who are themselves confronting the traumas of former lives, she reveals the intertwining of the personal and the political, of love and cruelty, of intimacy and betrayal. The result is a lyrical, touching, and sometimes heartbreaking, portrayal of how history moves and what history means.

Shout!

The year 1945 was the most significant in the modern history of Vietnam. One thousand years of dynastic politics and monarchist ideology came to an end. Drawing on extensive archival research, interviews, and an examination of published memoirs and documents, David G. Marr has written a richly detailed and descriptive analysis of this crucial moment in Vietnamese history. 18 illustrations.

Molecular Aspects of Plant Beneficial Microbes in Agriculture

One of the common features of communist regimes is the use of art for revolutionary means. Posters in particular have served as beacons of propaganda--vehicles of coercion, instruction, censure and debate--in every communist nation. They have promoted the authority of state and revolution, but have also been used as an effective means of protest. By their nature, posters are ephemeral, tied to time and place, but many have had far-reaching, long-lasting impact. They are imbued with both artistic integrity and personal conviction-Bolshevik posters, for example, are among the most vibrant, passionate graphics in art history. This is the first truly global survey of the history and variety of communist poster art. Each chapter is written by an expert in the field, and examines a different region of the world: Russia, China, Mongolia, Eastern Europe, North Korea, Vietnam and Cuba. This beautifully illustrated, comprehensive survey examines the broad range of political and visual cultures of communist posters, and will appeal to a wide audience interested in art, history and politics.

Sex and Repression in Savage Society

\"This book for the first time tells the fascinating story of German graphic design in all its detail, from the late monarchy to the 'Wirtschaftswunder' after World War II. The author explores the interrelationship between the groundbreaking early inventions of Germany's graphic design pioneers and the nation?s explosive politics, shedding light not only on the development of the profession but on its international influence.\"--

The Taste of Ashes

If you're a parent and sometimes feel like you have no idea what you're doing, this book will make you feel better.

Vietnam 1945

Approach analogies as puzzles. To solve them, students need to use cognitive processes and critical-thinking skills. These exercises present word and/or picture relationships in several different ways. The goal is to

develop skills in visual imagery, reading comprehension, vocabulary development, reasoning and test-taking.

Communist Posters

Part of the TBookshelf Teacher Support Library' series which suggests teaching strategies and provides detailed lesson plans. Underlying premise is that students should take responsibility for their own learning. The authors are experienced primary school teachers and it is to this group the book is aimed.

Pioneers of German Graphic Design

\"An artist's book project on military 'psychological operations'. A collection of over 120 propaganda leaflets that have been dropped by the US Army on Afghanistan and Iraq, as well as other similar material. Based exclusively on material found on the Internet, this publication gives a wide-ranging insight into the propaganda strategies that the American army has adopted in the Near East since September 11. The book is part of the 'PSYOP - Capture their minds and their hearts and souls will follow' project, which Christoph Büchel and Giovanni Carmine created for the 7th Biennale of Sharjah (United Arab Emirates).\"-- Cornerstone publications website (distributor).

Flash Parenting

In May 2012 nearly thirty leading contemporary artists from throughout Asia will present arresting and provocative work at the Asian Art Museum in San Francisco. Art objects from the museum's extensive collection of traditional art will be juxtaposed with the contemporary works—not so much to compare the past and present as to expand our imaginations beyond space and time into the spiritual world and the afterlife. Phantoms of Asia, the resulting publication, is a unique and intriguing exploration of the concept of Asia not as a block of political and economic interest but as an interconnected network of \"phantoms\" of invisible spiritual energy.

Analogies for Critical Thinking Grade 1-2

T?t, the Vietnamese Lunar New Year, is a time of celebration and it involves much preparation. This festive story is a great introduction to the most important Vietnamese cultural holiday. Readers will learn the significance of each tradition during this special time. As families prepare to celebrate T?t, it is also a time of reflection and togetherness. Families come together to help sweep out the old year, hang dazzling decorations, and prepare lavish meals to share. Discover how the anticipation of T?t and the days of festivities that follow, all culminate in the celebration of families and the Vietnamese cultural heritage. Perfect for ages: 3,4,5,6,7,8,9,10 and up

Classroom Management

Tôi bi?t ch? Li?u th??ng tôi, th??ng nh?t nhà dù ch? có ??n b?n ??a em, cùng cha khác m?, ngh?a là em ru?t tôi. Tôi bi?t con Lan ghét ch? Li?u nh? m? tôi v?y. Nó không b? l? l?i l?m nh? nh?t nào c?a ch? ?? mét l?i v?i m? tôi.

PSYOP Post-9/11 Leaflets

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